



THE ULTIMATE SUITS YOU

SAMPLE SOLICITATION LETTER

Date

First Name, Last Name

Address

City, Province, Postal Code

Dear [First Name],

I'm contacting you to request your support for my [name of your event] fundraiser to benefit Mackenzie Health, which will be held on [date] at [location].

Mackenzie Health cares for more than half a million people across southwest York Region and beyond. Its vision is to create the ultimate health care experience. This means delivering high-quality, compassionate and timely patient-centred care. It is because of [people/organizations] like [you/yours] that Mackenzie Health can continue to make a difference.

It's my hope that you'll consider supporting my event by making a gift-in-kind donation. It's a great way to contribute and show your commitment to the health and well-being of your community.

As [contest prizes/auction items/awards], your donation items will help incentivize people to participate in my fundraiser. And because your support is important to me, your generosity will be recognized at my event, which will attract XXX members of our community.

With your generous support, Mackenzie Health can continue funding capital projects, medical equipment, technology and educational opportunities that have a direct impact on the exemplary care we receive.

Thank you in advance for considering a gift-in-kind donation.

With sincere appreciation,

Your Name